

**2025**

**OUR BIGGEST MEMBERSHIP CAMPAIGN EVER!**

**YOU CAN WIN YOUR CHOICE OF A TRIP FOR TWO TO THE 2026 JCPENNEY  
GOLDEN RULE CELEBRATION IN KEMMERER, WY. – THE TOWN WHERE  
MR. PENNEY OPENED HIS FIRST STORE**

**OR**

**\$1000 CASH**

**FOR EVERY \*NEW MEMBER\* YOU RECRUIT IN 2025 YOU WILL GET ONE ENTRY  
INTO THE DRAWING- THE MORE MEMBERS YOU RECRUIT THE MORE CHANCES  
YOU GET!**

**DETAILS OF KEMMERER TRIP**

- **TRANSPORTATION FOR TWO**
- **TWO NIGHTS LODGING IN KEMMERER**
- **GUEST OF HONOR AT HCSC RECEPTION**
- **GUIDED TOUR OF HISTORIC DISTRICT**
- **GUIDED TOUR OF PENNEY HOME**
- **GUIDED TOUR OF JCP MOTHER STORE AND MUSEUM**
- **ATTENDANCE AND RECOGNITION AT COMMUNITY PICNIC**

**WITH THE BEAUTY OF THIS REGION, YOU MAY CHOOSE TO EXTEND YOUR TRIP  
(AT YOUR EXPENSE) TO VISIT NEARBY JACKSON HOLE, GRAND TETONS  
NATIONAL PARK, YELLOWSTONE NATIONAL PARK AND MORE.**

**THOSE NOT ABLE OR NOT WISHING TO TRAVEL MAY OPT FOR A \$1000 CASH  
ALTERNATIVE**

*\*NEW MEMBERS\* ALSO INCLUDE FORMER MEMBERS THAT YOU GET TO REACTIVATE THEIR MEMBERSHIP  
AND THE ADULT OFFSPRING OF FORMER PENNEY ASSOCIATES THAT WISH TO CONTINUE THE LEGACY OF  
PARTNERSHIP AS AN ASSOCIATE MEMBER*

THE SMALL PRINT:

NEW MEMBERS MUST LIST YOU IN THE "REFERRED BY" BOX FOR YOU TO GET CREDIT FOR THEIR  
MEMBERSHIP. CLUB MUST ACHIEVE A MINIMUM OF 60 NEW MEMBERS IN 2025 FOR DRAWING TO BE HELD.  
BASED ON HISTORICAL RESULTS, THIS MINIMUM SHOULD BE SURPASSED