

[HCSC Poster In Store Program with JCPenney](#)

The HCSC Alumni Club has collaborated with the JCPenney Company to place membership posters in all stores and logistic centers in the May-June 2024 period. By placing the poster in Associate areas we hope to create interest and Alumni Club member applications as Associates retire or leave the Company on good terms.

Thanks to Southern California RMG member, Mark Schultz, for reminding us of this poster program that was initially distributed in 2021, but not since!

And thanks to Jeannette Siegel, Editor, Partners magazine for updating the poster, getting it printed, and mailed to the JCPenney Company!

And thanks to Sarah Cook, JCPenney Company, for facilitating the distribution of these posters to stores and logistic centers as she did in 2021!

We hope this poster program update will be fruitful in adding new members to our Alumni Club!