



3 Century Club Members attend the 3rd Annual Golden Rule Days!

Front row (L-R) Jim Sivelle (97), Polson, Montana, Ted Schmidt (96), SLC, Utah, Jerry Castleton (91), SLC, Utah. Back row (L-R) Sandefur Schmidt, Ted's Daughter, Alissa Keny-Guyer, Granddaughter of James Cash Penney, and Jerry Castleton's Son-in-law, Melvin Robinson.



CEO of the Penney Retirement Community (Penney Farms, FL)

attends the 3rd Annual Golden Rule Days!

(L-R) Leigh Ann and Jim Sivelle (HCSC Century Club member) and Dave Quirk and CEO Teresa Scott from the P.R.C. Dave is past president of the P.R.C. Association of Residents. The P.R.C. is celebrating their 100th Anniversary in 2026! Mr. Penney created the community in 1926!



HCSC Alumni Club Member, Tice Siegel, Vero Beach, FL, donates First Golden Rule Store replica (and 1996 JCP Christmas Train) to the Mother Store #1

(L-R) 2nd from left, Store Manager, Linda Slovernik holding the First Golden Rule Store replica and three of her Associates. Tice's gift included an unopened complete Christmas Train Set that was a giveaway at JCPenney during the 1996 Holiday Season. Both will be displayed in the store.



JCP Corporate and Mr. Penney's Grandchildren donate to the James Cash Penney Homestead (and Museum)!

(L-R) Marion Guyer, Mr. Penney's Granddaughter, Alissa Keny-Guyer, Mr. Penney's Granddaughter, Cindy Miller, President of the J.C.Penney Home and Museum Board, and Angela Marshall Hofmann, Head of JCP Corporate Government Relations. JCP Corporate donated \$10,000 to the Home and Museum and the Grandchildren (9) of Mr. Penney donated \$7,500.00!