

Website and Partners Letter – July 2018

Honor – Confidence – Service – Cooperation

These words from our founder formed the hallmark of how JCPenney wanted his associates to be known. As I have recently reflected over each of these words, I tried to imagine what went through Mr. Penney's mind as he put his retail philosophy in place. Borrowing from the online dictionary, I found these meanings of the words. Honor – personal integrity; Confidence – faith in others to do right; Service – helpful actions; Cooperation – working together.

In total, these words all revolve around “personal relationships.” And, that is what the H.C.S.C. Alumni Club is all about – relationships. Many we developed during our working years, and others we have acquired in retirement.

Each of us appreciates these qualities in people and we should strive to treat others as we would want to be treated. That sounds familiar, huh?

As we look forward to our **2019 National Convention** from **September 28-30** in **Sacramento, CA**, let's do so with eager anticipation of fostering those relationships we have maintained and renewing others with whom we have lost contact. I recently attended a family reunion of cousins in my home state of Arkansas, and it was so good to spend time with family. And, really, that's what we are as former JCPenney associates – family.

I am hopeful we will see many of you in Sacramento next year. We have a significant number of alumni who will be eligible to receive their Fifty Year Pin there. Watch for more information regarding the convention in future Partners magazines as well as on our website – jcpalumniclub.org.

In Partnership,

Phil